

PREPARING YOUR BUSINESS FOR H1N1 AND OTHER INFECTIOUS DISEASES



In response to confirmed cases of H1N1 influenza (swine flu), both the U.S. Department of Health and Human Services and the World Health Organization (WHO) have issued alerts.

Public health officials predict that worker absentee rates will increase over the next several months. This includes not just sick employees, but people who need to care for others who are sick and those who are avoiding the workplace out of fear of getting sick. For some businesses, the impact can be disastrous, so it is crucial for businesses to plan ahead.

Whether you call it business continuity, crisis management, contingency planning, disaster or emergency preparedness, or some other term—it all boils down to making sure your organization is prepared to survive a crisis. This means ensuring that essential business functions are maintained.

In this seminar we will show you the concepts of business continuity planning and how you might apply them to your organization. You will see proven methods for keeping your business in business during a massive workforce loss. We will also explain how to respond to infectious disease emergencies and protect your employees during a pandemic.

By planning and preparing now, you can mitigate hardships in the future.

SPEAKER INFORMATION

Michael Petrie, EMT-P, MBA, MA

Michael Petrie is the Director of the Emergency Management Sciences (EMSci) Program at the Center for Infectious Disease and Emergency Readiness. Michael has extensive experience in emergency preparedness, graduated cum laude with a Bachelors Degree in Management from Saint Mary's College of California, and holds Masters Degrees in Business Administration and Homeland Security and Defense.

Michael R. Wilkinson, AA

Chief Wilkinson is the Stanislaus County Deputy Fire Warden with responsibility for supervising the Emergency Management Division. In this capacity he also served on the Public Health Emergency Preparedness Council, the Disaster Medical Core Board for Stanislaus County, and as the Operational Area Coordinator to the Governor's Office of Emergency Services.

FREE SEMINAR

Please join us on:

January 13, 2010

8:30 a.m. – 12:00 p.m.

Registration and complimentary breakfast begin at 8:00 a.m.

Radisson Hotel Sacramento
500 Leisure Lane
Sacramento, CA 95815

Free Parking Available

DIRECTIONS

FROM INTERSTATE 80 (Eastbound from San Francisco)

- Take Interstate 80 East into Sacramento
- Take the Capital City Freeway (Business 80) East
- Exit at Exposition Boulevard (CAL EXPO)
- Turn Left onto Exposition Boulevard
- Turn Left onto Leisure Lane
- Guest Parking and Registration are located at the 2nd entrance

FROM INTERSTATE 80 (Westbound from Reno)

- Take Interstate 80 West into Sacramento
- Once you pass the Madison Avenue Exit, I-80 will split. Keep to the right side of the freeway and take the Capital City Freeway toward Downtown Sacramento
- Exit at Exposition Boulevard (CAL EXPO)
- Turn Right onto Exposition Boulevard
- Turn Left onto Leisure Lane
- Guest Parking and Registration are located at the 2nd entrance

